



# **Application Form**

# 2020 Life Science & Healthcare Nonprofit Organizations Pitch Challenge

The Massachusetts Biotechnology Council and Life Science Cares announce the 2nd annual Life Science & Healthcare Nonprofit Organizations Pitch Challenge, a competition to showcase and grow awareness of life science & healthcare nonprofit organizations operating in our ecosystem. Six Massachusetts-based nonprofits will pitch to an expert panel of judges, competing for a free one-year MassBio nonprofit membership and an award of \$2,500 courtesy of Life Science Cares.

Any 501(c)(3) organization with a clear and established mission related to life sciences or healthcare is invited to apply (see application below.) Applications will be reviewed by co-chairs of MassBio Nonprofit Forum Working Group and six finalists will be invited to pitch at an event on November 4<sup>th</sup>, 2020. One winner and two runners-up will be chosen by a panel of judges.

See complete forum details and agenda <u>here</u>.

MassBio is the Commonwealth's life sciences non-profit trade organization, representing over 1,200 biotechnology companies, academic institutions, disease foundations and other organizations involved in life sciences and healthcare. MassBio is committed to advancing Massachusetts' leadership in the life sciences to grow the industry, add value to the healthcare system and improve patient lives. Learn more at <a href="https://www.massbio.org">www.massbio.org</a>.

Life Science Cares is a collective effort of the life science industry to fight poverty in the Greater Boston and Philadelphia areas. LSC harnesses the industry's resources—human and financial—to support nonprofit organizations doing the best work in basic human survival, education and economic sustainability. Learn more at www.lifesciencecares.org.

### **Specifics on the Awards**

The winning non-profit, as selected by the panel of judges, will receive a one-year MassBio non-profit membership and an award of \$2,500 provided by Life Science Cares. First and second runners-up will receive gift cards of \$250 and \$150 respectively.

### **Eligibility Criteria**

Eligible nonprofits must be 501(c)(3) organizations based in Massachusetts and have a clear and established mission relating to life sciences or healthcare. The MassBio MassBio Nonprofit Forum Working Group committee will select participants from the applicant pool as finalists, based on its sole discretion and meeting appropriate eligibility criteria. Applicants must be 21 years or older. Potential applicants seeking clarification on their eligibility should contact <a href="mailto:forums@massbio.org">forums@massbio.org</a>.

### Deadline

Completed applications should be printed to a single pdf file and e-mailed to forums@massbio.org by 5:00pm ET, September 30<sup>th</sup>, 2020. Six finalists will be chosen and notified by October 9<sup>th</sup>, 2020. Judging will occur on November 4<sup>th</sup>, 2020 at the 2nd annual Life Science & Healthcare Nonprofit Organizations Pitch Challenge.

### The Pitch Event

2020 Life Sciences & Healthcare Nonprofit Pitch Challenge MassBio, 700 Tech Square, Cambridge, MA, 4<sup>th</sup> Floor November 4<sup>th</sup>, 2020, 5:00pm -7:30pm

The 2020 Life Science & Healthcare Nonprofit Organizations Pitch Challenge is a unique opportunity for aligned nonprofit organizations to interact with other life science and healthcare nonprofits and industry supporters. The six finalists will make five minute pitches and take questions from the judges for up to 10 minutes. Following all six pitches, the judging panel will deliberate. All attendees will enjoy a speed networking reception with refreshments while the judges deliberate. Award decisions will be made at the event following the deliberations.

As a special recognition, all finalists will be offered an opportunity for an hour-long coaching session (over the phone or in person) with a professional coach as they prepare for the pitching event.

Attendees at the pitch event must be 21 years or older.

### **Petri Dish Nonprofit Pitch Challenge Application**

# Section 1: Eligibility Criteria 1). Are you based in Massachusetts? Yes No 2). Do you have a clear and established mission related to life sciences or healthcare? Yes No 3). Are you a 501(c)(3) organization? Yes No No

5). Number of paid employees:	
6). Annual operating income:	
7). Web site address:	

## **Section 2: Organization Information**

Organization Name:	
Address, City, State, Zip:	
Primary contact for	Name:
application:	E-mail address:
	Telephone:
	21 years of age or over? Yes $\square$ No $\square$
Contact presenting the pitch if	Name:
selected for judging:	E-mail address:
	Telephone:
	21 years of age or over? Yes □ No □
Organizational status:	In development □ Operating □
Management Structure: check	Founder(s) or Executive Director $\Box$
those that apply	Senior Leadership Team □
	Advisory Board □
	Board of Directors □
	Other staff in place: Paid □ # Paid employees
	Other staff in place: Volunteer □ # Volunteers
	In planning stages for other staffing $\square$
How are apprehing funded	
How are operations funded and staffed?	
If you are in development,	
describe plans for	

organizational structure and	
target date for initiation of	
operations.	

<u>Section 3: Organization Mission and Focus</u> – Provide succinct responses to the following pitch components.

What is the your mission?	
What is your approach and what makes it unique?	
How do you measure success?	

Please submit your application to <a href="mailto:forums@massbio.org">forums@massbio.org</a> by 5:00pm ET, September 30<sup>th</sup>, 2020.